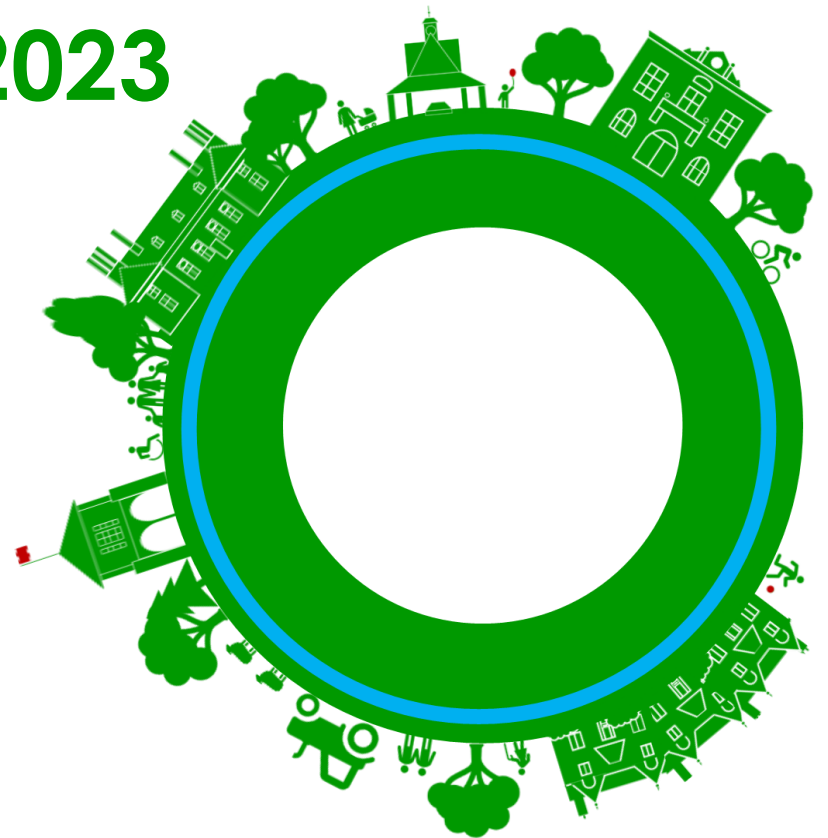


Draft Strategic Plan 2019-2023

Witney Town Council



1.

**A Vibrant
Local
Economy**

Promote local businesses and help develop locally controlled economies which put our community first

Examples:

- Meet with and support local independent businesses, and work together to promote Witney's unique selling points
- Encourage shoppers to shop local and initiate campaigns such as Small Business Saturday
- Introduce a local supplier preference rating when awarding council contracts (and encourage other public sector organisations to do the same) in the interests of building community wealth
- Promote Witney's heritage and aim to develop Witney as a tourist destination

2.

**An Engaged &
Supported
Community**

Actively seek engagement with all residents and enable them to lead safe, healthy and fulfilling lives

Examples:

- Launch the 'One Witney' initiative to develop engagement strategies and dialogue with a wide range of different community groups
- Work with all tiers of local authority to enable a holistic approach to improving our town.
- Explore initiatives aimed at reducing elderly isolation and valuing the role and experience of elderly members of our community
- Develop the Corn Exchange and firmly establish it at the heart of Witney's community

3.

**A Beautiful
Witney**

Protect and enhance our unique environment

Examples:

- Establish a Committee focused on improving our environment, including biodiversity & air quality
- Undertake a Biodiversity Audit to inform future strategy
- Develop and improve cycle networks and footpaths
- Create new green spaces, bring existing ones under Town Council control, commit to open/revitalise and protect parks or green spaces that are underused, abandoned or in disrepair

4.

A Forward
Looking Town
Council

Develop a local response to regional, national and international policy issues

Examples:

- Establish a Youth Working Party to address youth issues and determine how the needs of our young people can best be met
- Take action to respond locally to the Climate Change crisis
- Support & empower our Youth Council
- Seek to influence future development of Witney to ensure the right homes are built in the right place at the right price

5.

An
Empowered
Community

Encourage collaboration for the overall success of the town, through the facilitation and championing of change programmes & initiatives

Examples:

- Act as a facilitator, mobiliser and promoter of effective volunteer action based on community identified priorities, to improve our environment and build community resilience
- Work with sports clubs to improve sports facilities and build community led sports hubs/satellite sports hubs
- Set up a town led financial education programme to improve the financial literacy of our community and look to work with other professionals where additional community educational needs are identified
- Value, support and champion the arts, music and cultural groups within the town

6.

A Respectful
Community

Promote inclusivity and always treat people fairly and with respect regardless of race or racial group, sex or sexual orientation, religion or belief, age or disability

Examples:

- Work to remove barriers to encourage public participation and genuine debate through a relaxed, welcoming and open culture
- Move Town Council meetings to the Corn Exchange to improve accessibility and engagement
- Develop an Equality & Inclusivity Strategy focused on involving all people in the life of the town, celebrating and embracing diversity
- Assess all Town Council led initiatives against key equality criteria

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A Respectful Community

Our Six Strategic Outcomes

